



Vale Vision Development Trust Ltd

Minutes of the meeting of the Board held on 10 January 2008

Present: Geoff Wheeler, Bob Littleford, Linda Cherry, Chris Cherry, Peter Jones, Shirley Hill, Miranda Clifton, Andrew Buffrey (Wales & West Direct Marketing Assn.), Chris Creswick, Mike Doughty, Krystyna Dembny (substitute Dursley TC)

Apologies: Jon Martin (Dursley TC)

1. **Minutes and matters arising:** The minutes of the meeting held on 13 Dec were agreed.
 - Dursley TC has appointed Jon Martin as a director of VV.
 - BL would attend the next Cam Parish Plan meeting. SH had informed CPC that parish/town plans could be included as addenda to the VV strategic plan.
 - The Night bus still had not been reinstated – insufficient funding to cover costs of SDC's preferred company (Stagecoach). SH had ascertained that another smaller local company was able to provide the service more cheaply. A late bid would be made to the LSP for the bus for one night/week from April. Both CPC and DTC had agreed some financial support for the service. It was felt that fares similar to those in the day should be charged to improve sustainability of the service. The Youth Forum should be consulted on this possible increase in fares. **Action GW/SH**
 - Action on making part of the Union St site a 'Town Green' pending. **Action GW**

2. **Correspondence:**
 - Glos. Infrastructure Group: 4 March, conference for trustees. **BL to attend**
 - Jeff Bishop: Invitation to take part in consultation on Brimscombe Port & Canal plans. Not felt to be strictly relevant to VV.
 - SDC: re VV bid to Rural Community Investment Scheme for the Lister Hall – unsuccessful.
 - GCC: community safety conference – no volunteers.
 - TLC: £1290 for sculpture trail – remaining Heritage Lottery money.

3. **Project Update:**
 - i. **Town Centre Project:** no meeting had been held since last VV board meeting; next in Feb. DTC working on a project to use empty shop windows.
 - ii. **Multi-use Large Hall Facility:** No further progress. A meeting scheduled for 31 Jan to form a shadow board to include Lister's Social Club, VV, Lions, MVC, DODS, DTC. There was funding for survey work on the Lister Hall which must be invoiced/spent in the current financial year.
 - iii. **Uley-Cam Cycleway:**
 - Sustrans work was now in the process of being written up. A display to be held at Kingshill House on 29 Feb. First hour for invited LA representatives, followed by general public viewing.
 - It was noted that there had been a query regarding the proposed cycle ramps on the footpath behind the new Sainsbury's. Clarification to be sought from SDC planners. **Action GW**
 - iv. **Sculpture Trail:** It was noted that more support is needed for this project as the bulk of the work is currently falling on SH. With regard to an article in the 'Gazette' which had not been entirely factually correct, it was emphasized that care should be taken in contacting the media.

- v. **Walks Programme:** Walks now regularly listed in the 'Gazette, What's On'. AB had done a publicity piece. The new schedule had been printed. Evening walks would be planned from the spring for the lighter evenings.

(KD left the meeting)

- 4. **Financial Report:** MD tabled a report - little change from December:
 - i. Town Centre Design payment still to go out.
 - ii. Some funding set aside for 'gateway' signs.
 - iii. Money coming in for the sculpture trail.
 - iv. No progress re money owed by Stroud College.
 - v. VAT repayment received.
 - vi. Enquiries to be made to RDA regarding funding. **Action GW**
- 5. **Business Plan 2007 – 2010:** CC presented a draft of the plan.
- 6. **Littlecombe development:**
 - i. The application for outline permission was still not agreed - stuck in legal minutiae.
 - ii. Full application for Upper Cam was with SDC
 - iii. Revised plans for Long Street end had been submitted
- 7. **Shop volunteers an Management; Investors in People:** It was noted that many organizations email posters etc for display, resulting in heavy use of toner etc in printing. Discussion as to whether/to whom a charge should be made for printing/displaying posters.
- 8. **Publicity/promotion:** Discussion as to the need to formalise the procedure for publicity and ensure co-ordination. There should be an overall one year strategy for PR, with one focal point for media contact. Agreed this be AB in liaison with SH. Contact to be made with a potential sponsor for 'What's On'.
Action AB
- 9. **A O B:**
 - i. It was noted that there is some confusion amongst members of the general public as to the role and powers of VV. Efforts should be made to clarify this.

Date of next meeting: 21 February 2008 7pm in VV shop - note change of date.

Future meetings: 20 March