



Vale Vision Development Trust Ltd

Minutes of the meeting of the Board held on 16 July 2009 at the Vale Vision shop

Present: Hilary Fowles (HF), Bob Littleford (BL), Geoff Wheeler (GW), Miranda Clifton (MC)
Also present as observer: Liz Stanley, Valerie Moores

1. **Welcome & Apologies:** Chris Cherry (CC), Linda Cherry (LC), Mike Doughty (MD), Andrew Buffery (AB)
2. **Minutes and matters arising from the meeting held on 18 June:** agreed to be a true record.
Matters arising: (Numbering refers to minutes of 18 June):
 - i) 2 i) Community garden: No progress. **Action CC/GW**
 - ii) 2 ii) Tourist signs: still awaiting invoice from GCC. **Action CC/MD**
 - iii) 4 ii) Stinchcombe walks booklets: poster still to do **Action MC** (did we write to Stinchcombe?)
 - iv) 3 i) Meter cupboard key now in shop. Also agreed 2 keys be obtained for filing cabinets.
Action VM
 - v) 3 iii) SVLP bid has been submitted
 - vi) GMTF: No response received to request for info re: assistance for community projects.
 - vii) 6) Press release re: cycleway - it had been decided to wait until there was a bridge over the river and the line of the path clearer before issuing a press release.
 - viii) 6) Town Centre: had been raised at the GL11 Stakeholders meeting which had endorsed the importance given to the appearance/development of all of the town centre
 - ix) 11v) There is now a link from the VV website to 'Designs for Dursley' and a reciprocal link has been requested.
3. **Correspondence:** None
4. **Appointment of Director:**
 - i) It was unanimously agreed that LS be appointed a director of VV.
 - ii) The resignation of AB due to pressure of work was accepted; the directors were pleased to accept his offer of continued support and help with publicity/press releases. VM requested an updated list of press contacts.
5. **Financial report:**
 - i) MD's written report was tabled. The situation had slightly improved in that there was now 6 months future funding.
 - ii) A report on expenditure of sculpture trail funding had to be submitted to Awards for All by 27 July.
Action MD
 - iii) It was agreed that £50 - £100 of remaining administration part of Awards for All funding be spent on a paper shredder for the shop.
Action VM/GW
6. **Vale Vision projects and funding bids:** Nothing new to report.
7. **Projects progress:**
 - **Cycleway:** BL reported on recent developments:
 - i) It was expected that works to the Bathurst section of the cycleway would be carried out by Bathurst to a standard adoptable by GCC, but no timescale was known.
 - ii) The route of the cycleway through zone A of the Littlecombe development was clearly visible.
 - iii) Other sections - Sustrans will undertake research work on Uley - Dursley and area between Bathurst land and Rowley in Cam.
 - iv) There was an issue with the funding from SDC: the Sustrans feasibility study had been financed by Cam & Dursley councils; SDC was questioning whether sufficient other work had been done to justify its grant of £2000 for 08/09. (There was agreement that £1000 should be carried over to the

current year.) A spreadsheet detailing other spending had been submitted and further clarification would be given. **Action BL/GW**

• **Sculpture trail:**

- v) There was shortly to be a meeting with Shirley Hill, Dave Harrowin (Cotswold warden) and DTC.
- vi) An email had been received from Stroud Access group commending the trail. It was suggested there be a link from the group's website to VV's.
- vii) The SDC tourism who had visited the trail had been enthusiastic and wanted to link the trail into publicity for days out in the area; cross marketing with other similar attractions

• **What's On:**

- viii) Agreed a programme of sponsors for the front page be initiated. A list of previous sponsors to be compiled. **Action VM**
- ix) New ideas for sponsors needed. **Action ALL.**

• **Newsletter:**

- x) Underway. Quotes to be sought for a variety of print options - B&W/two colour etc. to compare with in-house production. **Action GW**
- xi) Newsletter should be emailed to those expressing an interest in VV. A data base of such contacts needs to be started. **Action VM**

- **Built environment:** As AB is no longer a member of the board agreed this be reviewed at the next meeting.

- **Town Centre Development:** work around the Town Hall was to go out to tender in August, work to begin asap. Concern was expressed that this should not be underway during the pre-Christmas period as this would deter shoppers at a potentially profitable time for traders.

8. **Dursley Town Festival:** It was felt VV's attendance had been useful PR. Comments on the day would be taken to the post festival meeting. **Action VM/MC**

9. **VV shop:**

- i) SDC tourism had agreed to fund a leaflet display stand. A suitable one to be found. **Action VM/MC**
- ii) Material needed for a window display about the town centre. **Action GW/BL** (photos)
- iii) An informal approach had been received from Dursley Birdwatchers group as to whether VV could house their printer. After consideration it was agreed this would not be practicable.
- iv) There were currently only 2/3 volunteers in the shop, none currently studying for NVQs; a review of VV's training capabilities and the need/use for the shop needed.
- v) Agreed a date be set for a clearout of the backroom. **Action ALL**

10. **A O B:**

- i) VM - would circulate the minutes of the Business Forum to al. Also set up a folder on the shop computer for Business Forum minutes. **Action VM**
- ii) BL - had received a request from some Surrey walkers for 2 planned walks. Item for next board meeting.
- iii) GW - suggested VV consider acquiring a quality standard e.g. PQASSO, which would be useful when making funding bids. GRCC gives bursaries to help finance. Check whether VV is eligible. **Action GW.**

11. **Date of next meeting:**

Thursday 20 August at 7pm in the VV shop.

(Meetings on 3rd Thursday of each month)